



# IMPACT REPORT 2026



## B VISIONARY

**"When I founded Natural Pod, I wasn't thinking about certifications. I was thinking about children, about the materials surrounding them every day, the spaces shaping how they see the world, and whether the company I was building would leave things better than I found them.**

**B Corp gave language to something we were already trying to live. It became the framework through which we measure not just our environmental footprint, but our impact on the people who make our furniture, the communities we work within, and the educators and learners we serve."**

— Bridgitte Alomes | CEO + Founder | Natural Pod

### 1. RATIONALE

## WHY WE ARE A B CORP

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At Natural Pod, being a B Corp™ is so much more than a certification; it is in our DNA and the founding principles through which our work came into practice. We believe in using business as a force for good to create a positive impact on the health, well-being, and potential of the students, educators, and communities we are privileged to support. The B Corp framework and our role as a Canadian Benefit Corporation provide a transparent, rigorous roadmap for our shared responsibility to people and to our planet.

## 2. OUR PUBLIC BENEFITS

# THE "BIG, WHY?"

As a purpose-driven organization, we transform learning environments into places where students and educators want to be. Our aim is for every student—regardless of where they live, their demographic, or their age—to learn and play in healthy, beautiful, and inspiring environments. We know that thoughtful stewardship of our resources is critical to this mission.

As a Benefit Corporation, our mission is to create practical, healthy, and sustainable learning environments, enabling all students and educators to reach their full potential. Using in-house design, build, and product sourcing, we create student-centered environments that enhance wellbeing and education, within the constraints faced daily by educators, while making a positive impact on the planet.

Natural Pod is also committed to providing non-toxic, and renewable or recycled, ethically sourced and manufactured educational furnishings and materials, that have multiple purposes throughout their life, and have a plan for where they will go after their current use.

Our learning solutions are built to last a lifetime and designed to meet the evolving needs and demands of students and educators. Their durability mitigates their need to be replaced, or to end up in landfills. Quality materials also lead to knowing where they came from, what they're made of, and the impact they have on the people they support. Our commitment to these materials has a beneficial impact up and down our own, as well as on our partners' supply chains and uplifts the environment and communities we serve.



### 3. THE PATH TO 107.4

## OUR B CORP EVOLUTION

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### EARNING OUR FIRST B CORP CERTIFICATION

In 2024, Natural Pod officially became a certified B Corporation™. Earning this designation was the culmination of years of hard work to meet the high standards set by B Lab for purpose-driven organizations. Natural Pod scored a total of 92.9 points on our first B Impact Assessment. This baseline allowed us to scrutinize our impact across Governance, Customers, Workers, Environment, and Community, providing the foundation for our "Work in Progress".

### ACHIEVING RECERTIFICATION IN 2026

Following an extensive internal evaluation of our policies and performance standards, we were thrilled to achieve our B Corp recertification and see our score increase significantly to 107.4. This leap reflects our dedication to making big strides in environmental stewardship and continuing to support mission-aligned partners who fit our purpose-driven model.

### B INTENTIONAL

"B Corp isn't a label; it's the intent behind every choice. We rethink every detail - like a table leg, to create longevity, flexibility, and unexpected value that grows with the learner."

—Allan Alomes | Director of Design | Natural Pod



#### 4. MEASURING OUR IMPACT

## 2026 SUSTAINABILITY GOALS

This marks a milestone on our journey, not the final destination.

### GOAL: Ethical + Transparent Production (Ongoing)

- Maintain FSC® certification for our primary product line manufacturing, ensuring responsible forest management and the protection of biodiversity.
- Protect the rights of workers and indigenous peoples from the forest to our schools.
- Continue manufacturing Natural Pod designed products exclusively in North America to support local economies.

### GOAL: Minimize Packaging Footprint (Updated)

- Building on the 2024 "Natural Pod Boxing Project," which reduced plastic use by 70%, our product packaging is now almost entirely plastic-free as we move toward our goal of 100% sustainable packaging.

### NEW GOAL: Support of Mission-Driven Organizations

- We partner with organizations that align with our values, such as our collaboration with the Pacific Immigrant Resource Society to provide "Pop-Up Childcare" for working parents.

### NEW GOAL: Support of Underserved Communities

- We are dedicated to ensuring that high-quality, non-toxic learning spaces reach the communities that need them most, prioritizing equity and the agency of children in every project.

## **B CONNECTED**

**"By transitioning from plastic wrapping to recyclable cardboard and partnering with local, women-owned enterprises for reclaimed materials, we are making recyclability our supply chain standard."**

—Dalynn Wingard, Fulfillment Manager | Natural Pod



## B INCLUSIVE

"Our partnerships honor cultural identity and student choice. We are creating spaces where every child, regardless of background, can flourish."

— Tania Crosbie | Solutions Manager | Natural Pod

5. 2025-2026

## COMMUNITY HIGHLIGHTS

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Our impact is best measured by the agency of the children and the support of the educators within the spaces we create. Some highlights we want to celebrate include projects and practices.

- **Boston Square Early Learning Center:** A sanctuary specifically designed to serve **refugee and immigrant children in Grand Rapids, Michigan (United States)**, providing a healthy, welcoming start to their educational journey.
- **Frances Grice Cardinal Child Development Center:** Bringing durable, FSC®-certified furniture elements to **San Bernardino, California (United States)**, honoring the dignity of learners and educators in an underserved region.
- **Lifetime Promise:** Our Lifetime Warranty, established in 2023, remains our core strategy against "fast furniture" waste—because sustainability means creating furniture that lasts.
- **WBE Certification:** Natural Pod officially earned WBE Certification in 2025, strengthening our leadership and impact as a women-owned and led enterprise.



6. BETTER TOGETHER

# CONTINUING THE JOURNEY TOGETHER

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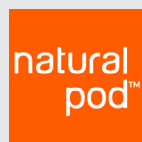
This report reflects where we are today—a work in progress. We are grateful for your partnership as we continue to advocate for the welfare of children and elevate the standards for learning environments everywhere.



## B COMPASSIONATE

**"We extend the impact of other social enterprises. Whether supporting healthy birth outcomes or youth gathering spaces, we fuel missions that care for people and the land."**

— Marianne Hoonaker-Kelly, President |  
Natural Pod



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**BETTER LEARNING FURNITURE, BECAUSE IT MATTERS.**

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